

# Ambiance

## SS20 Showroom

**Date : 10-12 in September 2019    10:30-19:00**

**Venue : SHIBUYA BUNKA FASHION INCUBATION 10th Floor**

“Ambiance” presenting a highly-edited assemblage of collections.

Our lineup makes the requirements or expectations, e.g. having the strong edge, in high quality and collection suitable for Japanese and global market. “Ambiance” means sophisticated platform for the buyers and designers to trade in a comfortable atmosphere.

We also introduce the international brand as well as domestic ones aggressively.

Also, we will support with our business expansion from various angles.

-Ambiance execution committee



## About Ambiance.

### Organizer Mako Nakagame.

Organized AMBIANCE with Setsuko Araki\* since 2000.

Holding the exhibition cooperate with the sales agency, POP-UP shops in the famous department stores, operation of the fashion business seminar for designers.

\*Ms.Setsuko Araki ...Established AMBIANCE in 1995. Well known in Japan and abroad as the attaché de press of "YOHJI YAMAMOTO".



### Ambiance, one of the door between designer and buyer.

Many overseas brands and domestic brands get new orders at Ambiance so far.

For example past exhibit brands, "gomme", "anrealage", "YANTOR", "divka", "ELZA WINKLER", "Marithe+Francois Girbaud", "The Finest Accessories", "Vendula London", "Culture Vintage Eureka", "Peggy H.", "[ep-anoui] by Eva Poleschinski", "Orlane Herbin", "Alina German", "CHAN LUU", "ANDREA CREWS" etc.

-Our mission-

1. Information about the brand by mail before the exhibition.
2. Meeting with buyer before the fair and after the fair.



-Last exhibitor-

<b>a.saught</b>	-Women's wear / Japan
<b>ko haction</b>	-Women's wear / Japan
<b>BAIBA LADIGA</b>	-Women's wear / Latvia
<b>BURBUR (BlindArt)</b>	-Accessory / Latvia
<b>Collar</b>	-Women's swimwear / Latvia
<b>ROZENTHÁL</b>	-Jewelry / Latvia
<b>TOOCHE</b>	-Shoes,bags / Latvia
<b>VASKALA</b>	-Women's bag / Latvia
<b>VERBA</b>	-Jewelry / Latvia
<b>moi-même</b>	-Women's knit wear / Japan
<b>Seiji INOUE</b>	-Women's wear / Japan
<b>tactor</b>	-Women's wear / Japan
<b>TISSU ROUGE</b>	-Women's wear / Japan
<b>ADDCT NOIR</b>	-Women's wear / Japan
<b>SAKA</b>	-Sculptural Jewelry / Japan



## Retailer and Press

The total of guest is about 1260 professionals. There are a total of 87% buyers in most. High-quality buyers are from the famous department store, select shop and also many good boutiques come to Ambiance.

## Some excerpt

### < Buyer >

ABAHOUSE INTERNATIONAL Co. / A-net.Inc. / Anne.co.ltd. / BEAMS CO.,LTD. / BELLE VIE MOI./  
BERNEYS JAPAN CO.,LTD. / BIGI CO.,LTD. / COMATSU CORPORATION / CORD THREE CO.,LTD. /  
CRAYON INC. / DUNE CO.LTD. / EDDY FORMATION CO.,LTD / ELLE SHOP.JP Hearst Fujingaha Co.  
Ltd / FRAMEWORKS Co.,Ltd. / FRANDRECO., Ltd. / FUKAYA FASHION STORES / H.P.FRANCE s.a.r.l  
/ JIONE CO.LTD. / KAWANO Co.Ltd. / LAZY SUSAN CO.,LTD. / Leilian Co.,LTD. / LightUp Shopping  
Club.Inc. / LOOK Inc. / mahna mahna Co.,ltd / MATSUO International Corporation / MIMATSU  
CO.,LTD. / PAL Co.,LTD(GALLARDAGALANTE) / PAL-VERSION CO.,LTD. / PANORAMA inc. /



PERMANENT MODERN Co.,Ltd. / POLA INC. / UENO-SHOKAI CO.,LTD.(LH P、RAWLIFE、ROYAL FLASH) / UNITED ARROWS LTD. / SEILIN & CO. / SHIPS LTD. / Shinzone CO.,LTD. / SANYO SHOKAI LTD. (LOVELESS、 GUILD PRIME) / SUN MOTOYAMA Co.,Ltd. / TAKARAJIMASHA,Inc / Tokyo Soir Co.,Ltd. / YAMADAYA CO.,LTD. /Itochu fashion system co.,ltd / Laforet Harajuku Co., Ltd. / Omotesando hills MORI BUILDING CO.,LTD. / LUMINE Co., Ltd. / PARCO.CO.LTD./ HANKYU HANSHIN DEPARTMENT STORES, INC. / Isetan Mitsukoshi Ltd. / Isetan Mitsukoshi Holdings Ltd. / KEIKYU DEPARTMENT STORE CO.,LTD. / Keihan Department Stores Co.,Ltd. / Keio Department Store Co.,Ltd. / Kintetsu Department Store Co.,Ltd. / WEST JAPAN RAILWAY ISETAN LTD./ MATSUYA CO.,LTD. / Sogo & Seibu Co., Ltd. / TAKASHIMAYA CO.,LTD. / Tobu Department Store Co.,Ltd. / TOKYU DEPARTMENT STORE CO.,LTD. / YAMAKATAYA Co., Ltd. / Hubert Koekenberg (New Zealand) / ShangHai HAYI Trading Development Co.,Ltd./ Japan House(Hong Kong) / GREEN'S TRADING CO.,LTD.(Hong Kong) / Triplex& Trois Trading Co.,Ltd.(Hong Kong) / KEVIN HOUSE(London) / feathers(London) / OUKAN(Berlin) / and many good boutiques.

## < Press >

Ambiance were reported by a lot of press up to now.

For example of newspaper Mainichi news paper / Senken news paper / WWD Japan / Hearst Fujingaho Co. Ltd / DEED Fashionsnap.com / roomservice Fashion / and more.

